Managing People in a Global Economy
Needed: People-Centered Managers and Workplaces
Appendix A: Ethics Learning Module
Organizational Culture, Socialization, and Mentoring
Developing Global Managers

Managing Individuals
Understanding Social Perception and Managing Diversity
Appreciating Individual Differences: Self-Concept, Personality, Emotions
Motivation I: Needs, Job Design, and Satisfaction
Motivation II: Equity, Expectancy, and Goal Setting
Improving Performance with Feedback, Rewards, and Positive Reinforcement

Making Decisions and Managing Social Processes
Effective Groups and Teamwork
Making Decisions
Managing Conflict and Negotiating

Managing Organizational Processes
Communicating in the Internet Age
Influence, Power, and Politics: An Organizational Survival Kit
Leadership

Managing Evolving Organizations
Designing Effective Organizations
Introduction
Tackling a dissertation or project report- how to make the best possible start
Choosing a dissertation or research topic

Planning a research
Writing a proposal
Time management
Planning for dissertations
Planning for experimental projects

Planning and filtering information
Information literacy
Effective academic reading
Analysis and evaluating source material
Note-making form source material

Applying research techniques
Principles of quantitative research
Experimental research and field vistis
Thinking critically

Working with data and numbers
Number crunching-how to solve problems in arithmetic and algebra
Interpreting and presenting data-how to understand and produce graphs, tables and basic statistics

Addressing issues of plagiarism, referencing and ethics
Plagiarism and copyright infringement
Citing and listening references
Ethics in research and reporting

Writing a first draft
Structuring a dissertation
Structuring e project report
Academic writing style

Editing, revising and presenting
Reviewing, editing and proof reading
Introduction to SQL, plus advanced material with examples.
Internet database environment
Web-based applications, scripting languages, and Web security Examples from ASP and ColdFusion for a shopping cart application are highlighted in the text and on the Web site.
Strong client/server coverage and lays the technology groundwork for the Internet topics for the rest of the text.
Data warehousing and represents the explosive growth of this form of database.
Database management

Economics: Principles, Problems, and Policies

Stanley L. Brue

It's probably the best text to introduce students who may have no background or appreciation for the study of economics. It is well written and contains clear, concise analyses to examine important concepts and principles that have taken centuries to theorize and to validate. The authors also use several real world examples and case studies to help the reader apply economic concepts to business and societal problems.
Managerial Accounting

Ronald W. Hilton

Each chapter is built around one major illustration and the text includes descriptions of such real companies as American Express, Wal-Mart, General Electric and McDonald's. As instructors often have differing views on the optimal chapter sequence, each chapter is a module which can be assigned in any order the instructor chooses.

The book provides a blend of traditional material and up-to-date coverage of emerging topics in managerial accounting. Such innovations as just-in-time inventory systems, flexible manufacturing and computer-integrated manufacturing are changing the manufacturing environment and managerial accounting systems.

Teaching Science to Children: An Inquiry Approach

Alfred E. Friedl.

Alfred E Friedl has contributed to Teaching Science to Children: An Inquiry Approach as an author. Alfred E. Friedl is Emeritus Professor of Education at Kent State University. He received the first eight years of his education in a one-room elementary school in Minnesota. He attended high school in Albany, Minnesota, and received an undergraduate degree from Saint Cloud State College. Professor Friedl began his teaching career as an elementary school teacher in Minnesota and California. After receiving his doctorate in Education from Colorado State University, he served as a curriculum coordinator for the San Diego County Department of Education.